



## Stall Brief Sheet

Blues N Coppers Exhibitions

### Company Details:

Company Name:		Kuesters Calico
Contact Person:	Name :	
	Phone no. :	
	Email :	
Company website		<a href="http://www.kuesters-calico.com/index.html">http://www.kuesters-calico.com/index.html</a>

### Show Details:

Show Name:	ITMA 2019
Venue:	Fira de Barcelona
Location:	Barcelona Space
Show Dates:	20th to 26th June 2019

### Stall Details:

Stall No. & Hall No.:	C303 & H2	Type of Booking (Bare space or Shell Scheme):	Bare
Size of stall (mtrs x mtrs):	140 Sqm (14*10)	Name to appear on fascia:	Kuesters Calico
No. of sides open:	1	Sides you would like to keep open:	1
Maximum allowed height :	4 meters	Mezzanine Floor Required	no

### Visitor Engagement:

Objective of Participation & Target Group:	
New launches or activities:	

### Details for Product Display:

Product Name	Quantity	Dimensions	Weight	Displayed on (e.g. podium, shelf, showcase, floor etc)
Total Number of Product Display				
Access to products by visitors	Yes / No			

### Functional Requirements:

	Yes / No	Nos. / Capacity
Reception Desk:	Yes	
Open meeting areas:	Yes	As per design
Round table :		
Chairs/ Bar Stools :		
Sofa seating:		
Closed / Semi closed meeting area:	Yes	As per design
Sofa Seating + Centre Table:		
Chairs + Round Tables:		
Store room / Pantry	Yes	
AV Equipments ( LCD / LED )	Yes	
Pantry Equipments : ( Refrigerator / Coffee or Tea Machine / Water Dispenser)		

**Branding Specifications:**

Posters :	Yes / No	No of Posters:	
Large Graphic Walls :	Yes / No		
Special branding requirements (e.g. 3d logo, backlit panels, backlit logos etc):			
Main brands of the company to be highlighted:			
Tagline or punchline to be used in the Stall:			
Preferred Stall Colour	RAL Blue 5002 & White		

**Budget for project:****Deadline for submitting the design (s):****Suggestions:**

Something specific from your previous experience that you want to avoid or repeat :	
Any suggestions / directions for the Design ( Hi-Tech, Classic-Modern, Innovative, Bright , Clean or any thing specific)	2 options - Corporate booth & Theme based booth

**Attachment checklist:**

Floorplan:	Yes	Exhibitors Manual:	
Product Photos:		Company Brochure:	
Other reference photo/design:		Photos of previous stall:	